



CONTACT

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PHONE

323.690.9005

LINKEDIN

Jennifer Castaneda

WEBSITE

jencastaneda.com

SKILLS/SOFTWARE

- * Adobe Creative Suite
- * Figma
- * SketchUp
- * CAD tools
- * FileMaker Pro
- * Photography
- * Social Media
- * Microsoft 365
- * Google Workspace
- * Bilingual (Spanish)

EDUCATION

Bachelor of Arts in Communication Design

California State University, Northridge
May 2026

Associates Degree in Arts Graphic Design

Glendale Community College
December 2024

EXPERIENCE

Events Staff

Clockshop

May 2023 - Present

Los Angeles, CA

- Supported public programming for Clockshop by volunteering at community events such as the annual Kite Festival and What Water Wants, part of the PST ART initiative.
- Demonstrated adaptability, communication skills and initiative for these events by preparing in advance and researching key details about the event to provide accurate event information and assist in resolving on-site issues to ensure a positive experience for visitors.

Lead Designer

CSUN Impact Design Hub

Aug 2024 - Dec 2025

Northridge, CA

- Developed a comprehensive brand kit for the nonprofit, Pelvic Sanctuary, including typography, color palettes, logo variations, and iconography.
- Designed flyer templates featuring program information, tips, and resources, prioritizing readability and accessibility, visual engagement, and alignment with brand guidelines.

Signage/Environmental Design Intern

LA County Metropolitan Transportation Authority (LACMTA)

Feb 2022 - Feb 2025

Los Angeles, CA

- Designed, revised, and finalized signs used in various Metro locations to align with brand guidelines, incorporating feedback from design leads and project managers under tight deadlines.
- Supported the SEGD (Signage/Environmental Graphic Design) team in preparing production-ready files and designed 2D architectural renderings of Metro rail stations. Uploaded assets to their sign catalog, translated signage text, and conducted on-site audits to document/assess existing signage.

Social Media/Design Intern

Starts With One Today - Nonprofit Organization

Sep 2021 - Jan 2022

Los Angeles, CA

- Designed and managed social media content to promote weekly community outreach events, engaging with local businesses, supporters, and partner organizations to encourage donations and volunteer participation.
- Supported weekly Sunday events by setting up tents, tables, and organizing donated goods including clothing, food, and hygiene items. Helped register volunteers and foster community partnerships with local service providers (eg., free haircut stations).

Associate/Prime Now Shopper

Amazon

May 2020 - Sep 2022

Los Angeles, CA

- Operated in fast-paced Amazon warehouses and Whole Foods locations, efficiently shopping and packaging grocery orders to meet strict time and accuracy standards.

